

Name of App



Photo Card App



Rate It! ★★☆☆☆



1. **Side Nav Buttons:** Choose Photo, Theme, Card. These can be selected in any order.
2. **Cloud/Tool Tips:** Used to give a “next step” tip if needed. This could be a timed event if the user doesn’t click anywhere and it appears after 10 seconds or so. This could also be a direct link of an action item like uploading a photo.
3. **Marketing Splash Graphic:** Image collage showing examples of the creative app or whatever marketing chooses for display.
4. **Photo Well – Choose Photo:** Album selection component. A user can choose to use a Live Webcam, Images from their computer, or the Albums from “MyStuff”.
5. **Choose Photo:** MyStuff Album scenario. The user clicks to open an Album. The Photo Well then updates with all the photos inside the album.



1. **Choose Photo:** MyStuff Album scenario. The user clicks to open an Album. The Photo Well then updates with all the photos inside the album.
2. **Back to Albums:** This button allows the user to go back to the Album view of the Photo Well.
3. **View All Link:** If the user wants to see all their photos in the album they can click the "View all" link and view a larger, scrollable pop-up.



1. **View All Link:** If the user wants to see all their photos they can click the “View all” link and view a larger, scrollable pop-up. A highlight will show on rollover. Once Selected and clicked, it will automatically close the window and show the preview photo screen.
2. **Close Pop-up Icon:** If the user decides not to choose a different photo, the close icon can be clicked to close the pop-up and return to the photo preview area.



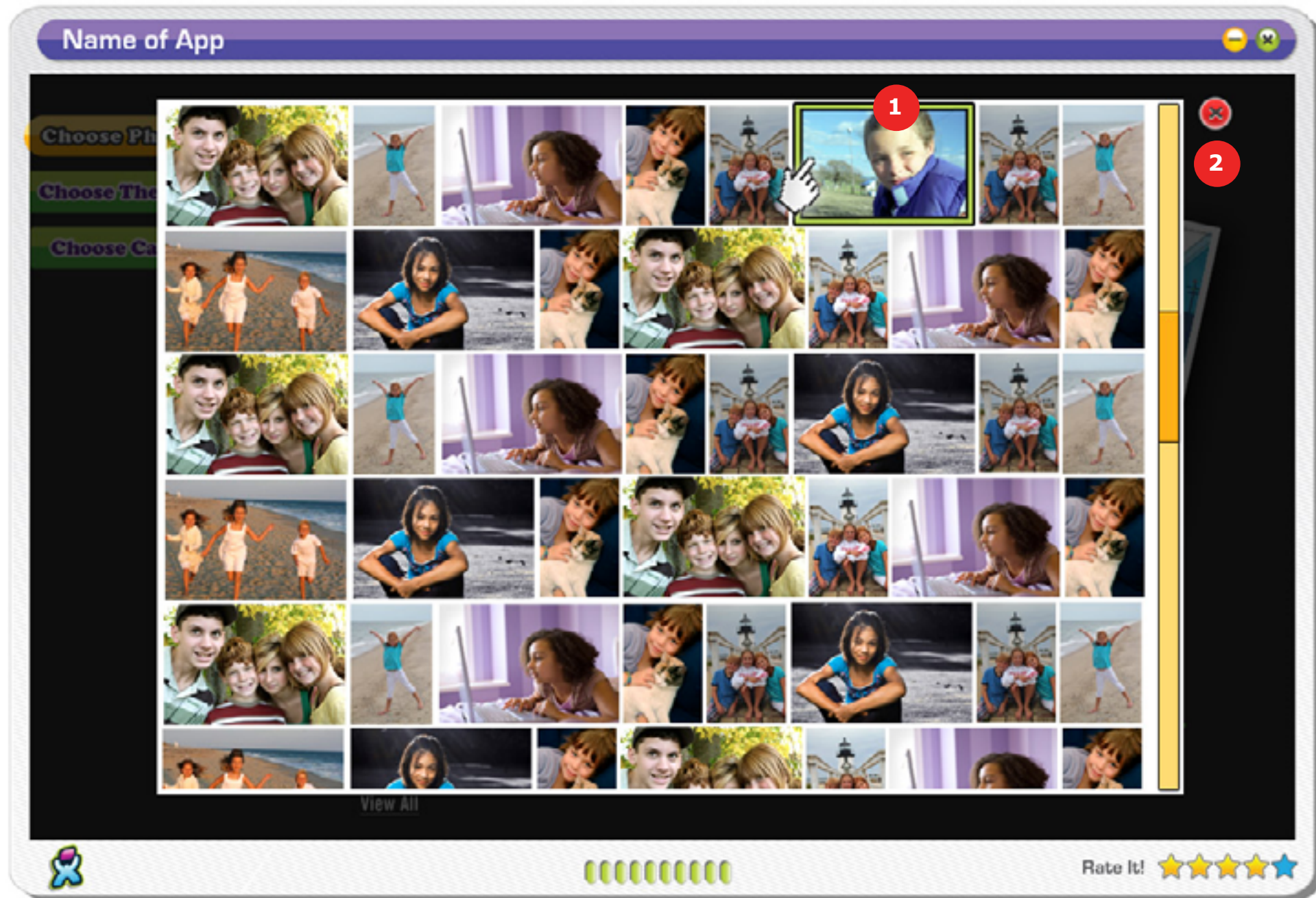
- 1. Choose Theme:** Once the Photo is chosen the Photo Well will refresh and become the Theme Well. Themes can scroll horizontally. If there are many themes, the View All link can be added. If possible, when you rollover a theme, a preview will display as a tool tip or over the photo. Once a theme is clicked it will autofresh the well to display the items contained in the selected theme.
- 2. Shop Themes:** This is a placeholder idea for when a shopping area is added for exclusive paid content. These items would be displayed in a pop-up similar to the View All photos pop-up.



1. **Choose Card:** Once the Theme is chosen the Choose a Card Well will refresh with Cards of the theme selected.
2. **Card Preview:** Once a Card is clicked it will display in the main viewing area.
3. **Click to Add Photo:** The user can Add or Delete photos. By clicking Add Photo, it will launch the "View All" Pop-up that displays the MyStuff Photos from Newest to Oldest or from Most Viewed.
4. **Choose/Finish/Next button:** When the user is done, they can hit the Finish button to proceed or the Reset button to start over.
5. **Close App:** By clicking the close app x icon, A friendly pop-up will appear asking the user if they really want to quit and lose their changes. If they hit OK, the user will quit the program and return to the Apps page.



1. **Preview:** After the user hits “Choose/Save/Approve/Finish” a Pop-up appears with a Preview of the finished file.
2. **Saved to My Stuff:** A graphic indicates that the users work has been saved to their personal “MyStuff” folder. This folder can be auto created to match the name of the creative app. The file can be auto named by user name and date/time.
3. **Comments box:** The comments box allows the user to write personal comments that will be posted along with the finished file to chatterbox and portfolio.
4. **Share Now Check Boxes:** These check boxes are automatically checked to motivate users to share their creative creations and promote the apps. But they can be unchecked if the user and friend wants to keep something private and saved into their MyStuff folder.
5. **Share/Cancel:** Users can post to their Portfolio and Chatterbox. If they hit “Cancel”, the Photo will still save to their personal MyStuff folder called PhotoFilter App (name determined by marketing), and not post to their friends.



- 1. View All Link:** If the user wants to see all their photos they can click the "View all" link and view a larger, scrollable pop-up. A highlight will show on rollover. Once Selected and clicked, it will automatically close the window and show the preview photo screen.
- 2. Close Pop-up Icon:** If the user decides not to choose a different photo, the close icon can be clicked to close the pop-up and return to the photo preview area.



1. **Tool Bar Editor:** These photos will have a basic photo editor that can include Zoom-in/Zoom-out, Brightness/Contrast, Undo/Redo.



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